

Rep Order# 6868813 Ver# 1 Status New Traffic Order# Printed: 10/29/2012 2:49 PM 1 of 2

EC'd Yes Last Received: 10/29/2012 10:15 AM

Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA. Agency () BUYING TIME Rep Firm
Advertiser () VOTE VETS 650 MASSACHUSETTS AVE,N.W., SUITE 210 Sales Office () PHILADELPHIA
Product VOTE VETS WASHINGTON, DC 20001 Salesperson () ANJIE BRADY
Estimate# 2557 Agency C/P1/P2/E 144/142/2557
Buyer Kathryn Welsh Flight Dates 10/30/2012 - 11/06/2012 Salesperson Phone# 215-567-6005
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
Fax#

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 11,250
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	SU	10A-11A	FOX NEWS	:30	\$250.00	11/04-11/04	1	1	1	\$250.00	
	2	W	10P-1045P	FOX NEWS	:30	\$2,000.00	10/31-10/31	1	1	1	\$2,000.00	
	3	TH	10P-1045P	FOX NEWS	:30	\$2,000.00	11/01-11/01	1	1	1	\$2,000.00	
	4	M	10P-1045P	FOX NEWS	:30	\$2,000.00	11/05-11/05	1	1	1	\$2,000.00	
	5	TH	8P-9P	X FACTOR	:30	\$5,000.00	11/01-11/01	1	1	1	\$5,000.00	

---REPORT TOTALS---

Report Totals: 5 / \$11,250.00

---SALES MONTHLY TOTALS---

Nov 12: 5 / \$11,250.00
Sales Totals: 5 / \$11,250.00
Station Totals: 5 / \$11,250.00
Lines not sent/rcld/rtrn: 0 / \$0.00

Station WVBT-TV NORFOLK, VA.
Advertiser () VOTE VETS
Product VOTE VETS
Estimate# 2557
Buyer Kathryn Welsh
Phone#
Fax#

Agency () BUYING TIME
650 MASSACHUSETTS AVE,N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 144/142/2557
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---COMPETITIVE---		Market Totals	\$11,250	CATV 0%	WAVY 0%	WGNT 0%	WPXV 0%	WTKR 0%
				WTVZ 0%	WVBT 100%	WVEC 0%		

---COMPETITIVE COMMENTS---

COMPETITIVE WILL FOLLOW

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE